TOWN OF Herndon VIRGINIA

Town Council Regular Meeting
Agenda Item 6.b.

Agenda Item: **Request to consider Resolution 25-G-37 to award a donation to Arts Herndon in support of the Juneteenth event held June 21, 2025**

Meeting Date: July 15, 2025

Category: General

Prepared by: Marjorie Sloan, Finance Director

Description:
The Fiscal Year (FY) 2025 adopted budget included donation funding for Pakistan and Junteenth events that occur between July 1, 2024 and June 30, 2025. As a donation request to a non-profit organization outside the established donation policy, Town Council must consider and take action on the donation request.

Donation disbursements are at the sole discretion of the Town Council.

The request includes a $10,000 cash donation to Arts Herndon as reimbursement to offset event costs for a Juneteenth event held on June 21, 2025.

In considering this donation request, the Town Council may:

- Award a donation as requested;
- Award a donation for another amount, capped at 100% percent or less of the event costs;
- Deny award of a donation;
- Other action deemed appropriate by Town Council.

Background:
The FY 2025 budget included $10,000 in funds available for donation for a Pakistan event and a Juneteenth event, should they be planned and executed by a qualified non-profit community organization within FY 2025. As the adopted budget does not identify the donation amounts allocated for each event or to what organization the donation should be awarded, Council consideration and action on the donation request is required.

Arts Herndon is requesting a cash donation of $10,000 in support of a Juneteenth event held on June 21, 2025 at 750 Center Street, Herndon, VA.

The request and supporting documentation is attached to this agenda item. All requested application materials, including required IRS determination, have been received and reviewed by staff.

Strategic Focus Area:
Thriving Community

Fiscal Impact:
The cash donation requested, if awarded, will be disbursed from the FY 2026 Budget, as amended.

Legal Impact:
Under the Code of Virginia § 15.2-953, localities may appropriate public funds to any charitable institution or association, located within the locality's limits or outside the limits if the organization provides services to residents of the locality, and if such organizations are not controlled in whole or in part by any church or sectarian society. In addition, under Code of Virginia § 15.2-953, donations include the lawful provision of in-kind resources for any event sponsored by the donee.

Staff Recommendation/Next Steps:
Donations are at the sole discretion of the Town Council. There are two alternative resolutions attached to this item, Alternative 1 awards the donation, with an amount to be decided by the Town Council, and Alternative 2 denies the request. The Town Council may choose to:

- Award a donation (identify award amount) - Resolution Alternative 1;
- Deny the request for donation - Resolution Alternative 2; or
- Some other action deemed appropriate by Town Council.

Attachments:
1. Arts Herndon FY 25 TOH Grant Application
2. Town of Herndon Ad hoc Donation Application
3. Arts Herndon Resolution (Proposed) Alt 1
4. Arts Herndon Resolution (Proposed) Alt 2