Town Council
Work Session
Agenda Item 2.c.

Agenda Item: **Streetery Pilot Program Briefing**

Meeting Date: January 21, 2025

Category: Discussion

Prepared by: David Stromberg, Zoning Administrator

Description:
Town Council adopted a Streetery Pilot Program that ran from May to November 2024. One eating establishment, Mile 20, applied for and was approved to operate a Streetery. The application was applied for on May 30 and approved for issuance on June 21, after all required documents were submitted and inspections passed. No other eating establishments applied for a Streetery.

The Economic Development Director interviewed five (5) nearby business in December to solicit feedback. A summary of the feedback is below.

- **Bodega** (who also owns the restaurant next door): Spoke with owner. Business is not affected. No issues with the program.
- **Green Lizard**: Spoke with owner. Business is not affected. No issues with the program other than he was frustrated with the permit process since the regulations were changed. The owner would consider applying for a permit if there is a next time, and if process is quicker/easier. He would like 2-3 parking spots in front (his ideal location).
- **Maude**: Business is not affected. No issues with the program in principle, other than they sometimes find it difficult to take out the trash when people are standing around the outdoor seating area, not necessarily in the designated seating area.
- **Dairy Queen**: Manager/owner was not there. Able to speak to an employee who seemed familiar with Mile 20 doing outdoor dining. He said that he believed the business is not affected.
- **Mile 20**: Owner was not present when visit occurred to check on how the program was going for them and any changes they may want in the future if the program was continued. Business card was left with employee.

It should be noted that 2024 was the warmest year on record for Washington DC as tracked by the Southeast Regional Climate Center with multiple days over 90 degrees during June and July.

Background:
Resolution 24-G-31 establishing a Streetery Pilot Program was adopted by the Town Council on May 28, 2024.

Timing Impact:
The Herndon Streetery Pilot Program ended on November 30, 2024, and staff was asked to report back its findings on the impacts of the program after this date.

Strategic Focus Area:



Thriving Community

Fiscal Impact:
Data is insufficient to establish the fiscal impact.

Legal Impact:
N/A

Staff Recommendation/Next Steps:
Due to insufficient data, the staff does not have a recommendation at this time.

Attachments:
None