Town Council
Regular Meeting
Agenda Item 5.b.

Agenda Item: **Resolution 25-G-21 to award Contract RFP 25-03 Fireworks Display**

Meeting Date: March 11, 2025

Category: Consent

Prepared by: Bob Williams, Parks and Recreation Director

Description:
The Fireworks RFP 25-03 is for the annual Fourth of July fireworks display. This is a single-year contract, with renewals for four, one-year agreements. The fireworks show is a 20-22-minute display held on July 4, 2025.

Background:
The fireworks display has been a long-standing program in the Town of Herndon, and one of the few in the region that is held on the Fourth of July. It is attended by thousands of town and local residents who share this tradition with friends, family, and neighbors. The fireworks display is operated in conjunction with a music program, family activities, and food trucks to set the festive atmosphere. The annual Fireworks display and family activities focus on local cultural impacts, neighbor connections, and building community.

The RFP for the Fireworks Display was advertised on January 15, 2025, and one bid was received from Digital Lightning, LLC.

Timing Impact:
The contract requires action at this time to allow time for Digital Lightning, LLC to prepare for the annual fireworks display on July 4, 2025.

Related Strategic Plan Goal:
Thriving Community Goal 3: Honor the diversity of the town.

Strategic Focus Area:



Thriving Community

Fiscal Impact:
The FY 2025 budget for the first year's fireworks display is $30,000, for a 20-22-minute show. This includes all the preparations, show display, and clean-up.

If the Town elects to exercise the option to extend the contract for an additional one-year period, the contract price for the additional one year shall not exceed the contract price of the original contract by more than the percentage annual increase/decrease of the labor category of the Consumer Price Index - All Urban Consumers other goods and services section (CUURS35ASAG) of the United States Bureau of Labor Statistics for the last twelve months for that statistics are available.

Legal Impact:
Upon successful completion of the show, the contract may be renewed up to four, one-year agreements. The Town follows state and town procurement policies in soliciting and awarding contracts.

All requirements by the Fairfax County Fire Marshall's office must be met.

Staff Recommendation/Next Steps:
Recommend approval to award RFP 25-03 Fireworks Display to Digital Lightning, LLC. for $30,000.

Attachments:
1. Resolution (Proposed)