Town Council
Work Session
Agenda Item 2.c.

Agenda Item: **HCTV Transition Discussion**

Meeting Date: November 4, 2026

Category: Discussion

Prepared by: Brent Heavner, Chief Communications Officer

Description:
A presentation to update the Council on the assumption of administrative responsibility for Council, Committee, and Commission broadcasts, as well as Public, Educational, and Governmental programs.

Background/Timing Impact:
HCTV Corporation is a non-commercial, non-profit 501(c)(3) corporation that has provided Herndon and the surrounding area with government affairs, cultural, and educational programming since 1990.

On June 27, 2026, HCTV Corporation notified the Town of Herndon that it intends to dissolve as a corporate entity and requested that the Town assume the administrative responsibilities associated with the continued operation of Herndon's Public, Educational, and Governmental (PEG) access television channels.

To support continued streaming and broadcasting of content, HCTV Corporation intends to donate the non-profit's television production equipment to the Town.

Accepting this donation will support the Town's ability to maintain these valuable sources of information, which have served local residents for the last 36 years.

Strategic Focus Area:
Thriving Community

Fiscal Impact:
HCTV corporation intends to donate 162 items of television production equipment valued at $112,507, along with approximately $15,000 in cash. The Town will use these resources to broadcast Town Council meetings and produce content for Herndon's Public, Educational, and Governmental (PEG) access channels. Historically, HCTV relied on an annual Town contribution funded by Public Education Grant (PEG) fees

from cable franchise agreements. These funds will continue to offset broadcast operational costs once the Town assumes those responsibilities.

Legal Impact:
The Council will be presented with a resolution to accept a donation of equipment and assets from HCTV Corporation at an upcoming regular meeting.

Staff Recommendation/Next Steps:
None.

Attachments:
1. Presentation