Town Council Regular Meeting
Agenda Item 7.d.

Agenda Item: **Resolution 26-G-65 to award contract RFP #27-01 Residential and Business Survey**

Meeting Date: November 17, 2026

Category: Consent

Prepared by: Brent Heavner, Chief Communications Officer

Description:
The Office of Communications & Economic Engagement seeks to award a contract for a vendor to administer resident and business sentiment surveys.

Background/Timing Impact:
The Town has historically conducted resident and business surveys every two to three years.

Strategic Focus Area:
Good Governance

Fiscal Impact:
The cost is $24,900 for the residential survey and $16,500 for the commercial survey. These funds are appropriated within the FY2027 budget.

Legal Impact:
None.

Staff Recommendation/Next Steps:
Recommend approval as presented.

Attachments:
1. Resolution (Proposed)