Town Council
Regular Meeting
Agenda Item 5.b.

Agenda Item: **Resolution 26-G-58 to approve and authorize the submission of an application to the Virginia Department of Housing and Community Development for Exploring Main Street status**

Meeting Date: October 27, 2026

Category: Consent

Prepared by: Collin Okoniewski, Acting Deputy Town Manager / Economic Development Manager

Description:
The proposed resolution would authorize staff to submit an application on the Town's behalf for Exploring Main Street status through the Virginia Department of Housing and Community Development (DHCD). Exploring status would provide a formal pathway for developing a community-led Main Street program to support the long-term vitality of Downtown Herndon.

Background/Timing Impact:
Virginia Main Street, administered by the DHCD, provides an economic and community development framework for the revitalization and ongoing management of downtown commercial districts. Exploring Main Street is the program's introductory level and provides participating communities with access to organizational guidance, training, grants, technical assistance, and other program resources.

At its October 6 meeting, Town Council received an overview of the Virginia Main Street program and discussed its potential application in Downtown Herndon. Based on Council direction, staff has prepared a resolution supporting and authorizing submission of the Town's application for Exploring Main Street status.

Adoption of the resolution would authorize the application only. It would not establish a local Main Street nonprofit organization, approve Town funding, or commit the Town to pursuing a higher level of Main Street designation. Those matters would be considered separately, as applicable.

Timing Impact:
An adopted local government resolution is required for the Town's Exploring Main Street application. Approval would allow staff to submit the application and begin working with Virginia Main Street on organizational development and next steps. If the resolution is not adopted, the Town would not be able to proceed with the application at this time.

Strategic Focus Area:
Environmental and Economic Sustainability
Thriving Community

Fiscal Impact:
There is no direct fiscal impact associated with adoption of the resolution or submission of the Exploring Main Street application. Neither action requires a commitment of local government funding.

Legal Impact:
Adoption of the resolution would provide the formal local government support and authorization required for the Town's Exploring Main Street application. The resolution would not establish a nonprofit organization, create a contractual obligation, or authorize a funding commitment.

Staff Recommendation/Next Steps:
Staff recommends that Town Council adopt the resolution supporting and authorizing submission of the Town's application for Exploring Main Street status.

Upon adoption, staff will submit the application to Virginia Main Street and continue coordinating with DHCD regarding organizational development and next steps.

Attachments:
1. Resolution (Proposed)